

#1 in Median Household Income in Bastrop County — ALEX Intelligence 2026

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ALEX Intelligence 2026 ranks ZIP 78621 as Texas's most affluent ZIP in Bastrop County

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THE DATA

\$98,534

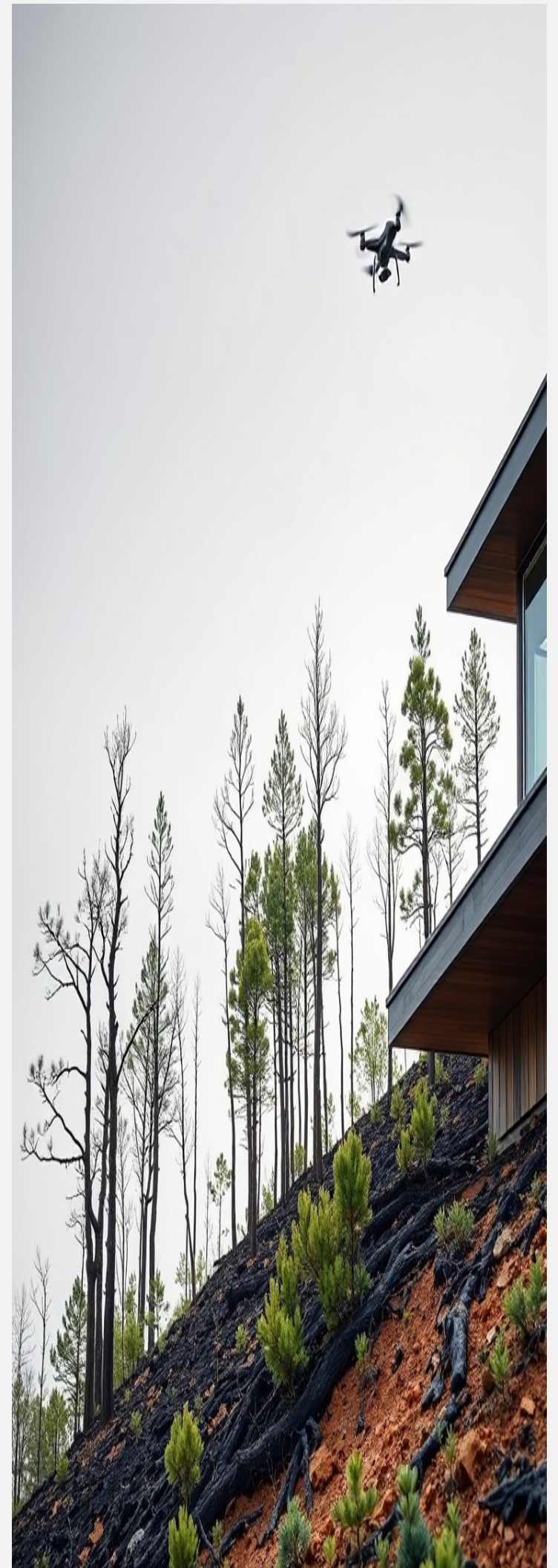
Median Household Income (2024)

ZIP 78621, the most affluent ZIP in Bastrop County, reports a median household income of \$98,534.

This figure exceeds the national median household income by over 30%, indicating a concentration of high-income households in a rapidly growing, industrializing corridor.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-22-bastrop-median-income-zcta-mkt>



01

Wealth Is Not Accidental

The top income ZIPs in Bastrop County are not random outliers—they align precisely with the growth corridors of advanced manufacturing, aerospace, and tunneling firms. These industries attract high-skill, high-wage labor, and their presence is directly shaping the county's income distribution. The data confirms that economic momentum is not just rising—it's being strategically concentrated in areas with industrial infrastructure and workforce housing development.



02

Income Drives Housing Demand, Not Just Prices

With median incomes in ZIP 78621 surpassing \$98,000, demand for quality housing is not merely about affordability but about location, access to infrastructure, and proximity to employers. This is not a passive market—it is a feedback loop: high wages attract skilled workers, who demand better housing, which in turn drives investment in new construction and zoning innovation. The real estate market is not reacting to income; it is being defined by it.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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