

Highest Average Household Size in Baldwin County — ALEX Intelligence 2026

Robertsdale Leads Alabama in Household Size

2.6 people per home — ALEX Intelligence, 2026

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THE DATA

2.6

Average Household Size (2024)

Robertsdale has the highest average household size in Baldwin County, reflecting a unique demographic density pattern.

This figure is not just a number—it reveals a structural shift in how people are choosing to live. Robertsdale's 2.6-person average suggests a strong preference for multi-generational or extended-family households, which is rare in coastal Alabama's traditionally single-family, vacation-oriented markets. This density may signal a growing preference for community-oriented, permanent living over transient or seasonal use.

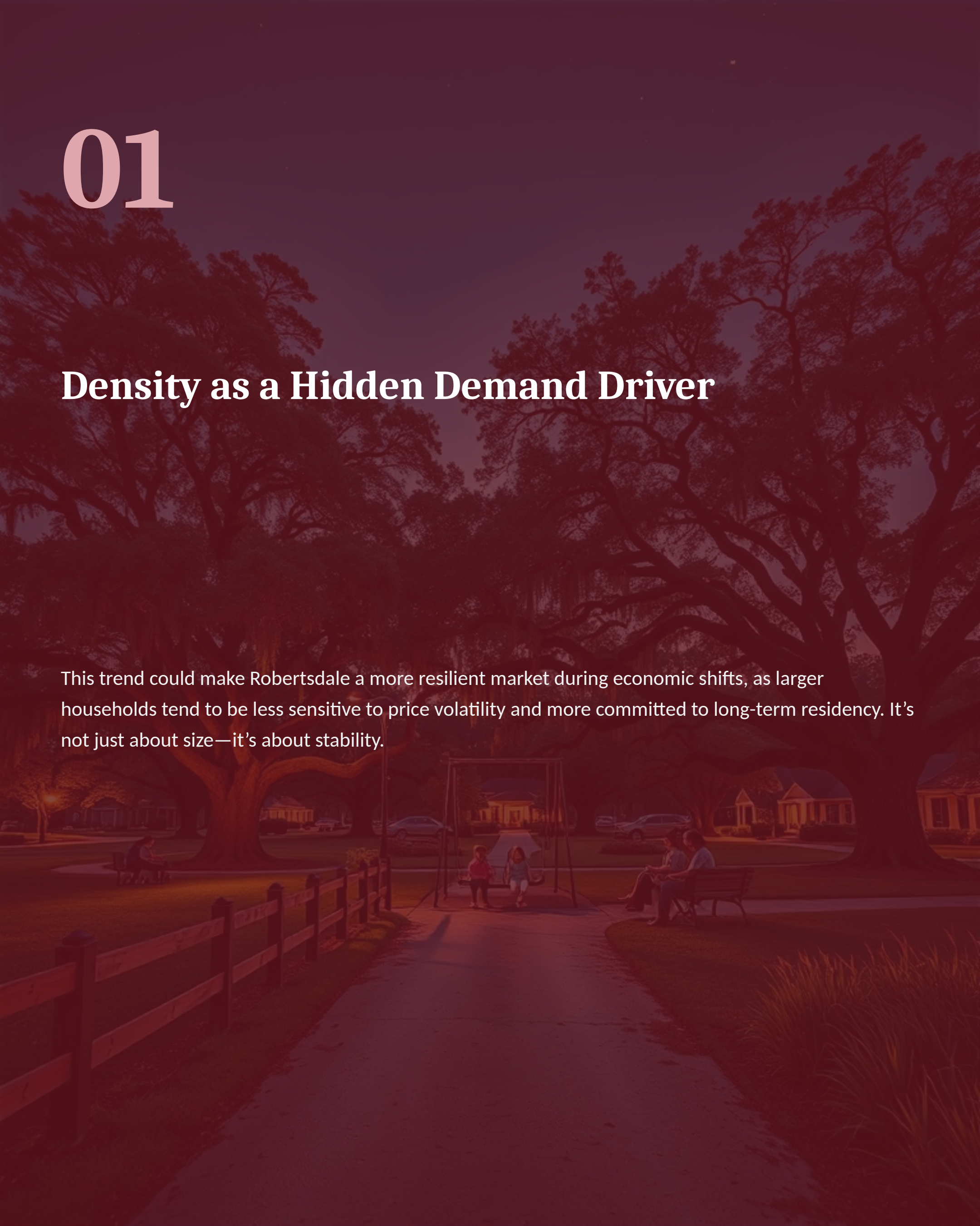
Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-22-baldwin-county-household-size-place-mkt>



01

Density as a Hidden Demand Driver

This trend could make Robertsdale a more resilient market during economic shifts, as larger households tend to be less sensitive to price volatility and more committed to long-term residency. It's not just about size—it's about stability.





02

The Paradox of Coastal Growth

The implication is clear: the most sustainable growth is happening where people are choosing to live together—over time, not just for weekends. This could shift investment focus from pure vacation rental development to community-scale infrastructure, schools, and transit—areas where Robertsedale’s current density may give it an early advantage.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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