

15.0% Income Gap in Williamson County — ALEX Intelligence 2026

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Arriving households out-earn departing ones by a record margin — ALEX Intelligence, 2026

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THE DATA

15.0%

Income Gap Between Arriving and Departing Households (2023)

Williamson County's inflow of high-income households is outpacing outflow of lower-income residents.

This 15.0% gap reflects a sustained shift in economic composition, where incoming households from high-earning counties like King and Santa Clara are replacing those leaving from lower-income areas. The disparity is not merely a statistical outlier—it is a structural realignment of the region's economic profile.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-21-williamson-mig-agi-gap>



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Migration is reshaping economic identity

Williamson County is no longer just a suburban extension of Austin—it is becoming a destination for elite talent and capital. The 15.0% income gap indicates that the county is attracting professionals and entrepreneurs from high-productivity, innovation-driven regions. This is not passive growth; it is active economic upgrading.



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Innovation clusters follow income

The influx of high-income households correlates with rising demand for advanced infrastructure, premium amenities, and high-skill job creation. As seen in the NBER study on tax policy and innovation, regions with strong fiscal incentives and high-income populations tend to see greater corporate R&D investment. Williamson County's economic trajectory suggests it is becoming a magnet for tech and industrial innovation—especially in Round Rock, Cedar Park, and Leander.

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