

#1 Oldest Cities in Texas Hill Country — ALEX Intelligence 2026

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Lakehills leads with 49-year median age — ALEX Intelligence, 2026

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THE DATA

49 years

Median Resident Age (2024)

Lakehills holds the highest median age in the Texas Hill Country, reflecting a deeply settled, mature population.

The 49-year median age in Lakehills is not a demographic curiosity—it's a market signal. This cohort represents a generation that has accumulated wealth, established roots, and prioritizes long-term stability over speculative growth. Their presence shapes local demand for low-maintenance, high-quality housing, community amenities, and services tailored to mature lifestyles.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-21-hill-country-tx-median-age-place-mkt>



01

Older cities are becoming premium real estate hubs

In the Texas Hill Country, longevity isn't a liability—it's a competitive advantage. Cities like Lakehills and Kingsland, with median ages of 49, attract buyers seeking permanence, privacy, and cultural continuity. These communities are less vulnerable to speculative volatility because their housing stock reflects decades of sustained, quality investment. As younger generations seek authenticity over urban density, these established towns become blue-ocean markets for legacy homes, land stewardship, and lifestyle branding.

02

Demographics drive design and demand

The 49-year median age in Lakehills and Kingsland correlates directly with rising demand for low-impact, maintenance-conscious living. This is not a call for new construction—it's a call for reinvestment in existing infrastructure. The Southern Living Idea House in Fredericksburg, open for public tours, reflects this trend: it showcases sustainable, timeless design tailored to semi-rural, mature living. Such cultural events amplify the region's appeal to high-net-worth buyers who value heritage, aesthetics, and long-term value over short-term flips.



Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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