

#1 Best Home Value in the Grand Strand — ALEX Intelligence 2026

#1 Median Home Value in the Grand Strand

Litchfield Beach tops the market at \$459,000 — ALEX Intelligence 2026

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THE DATA

\$459,000

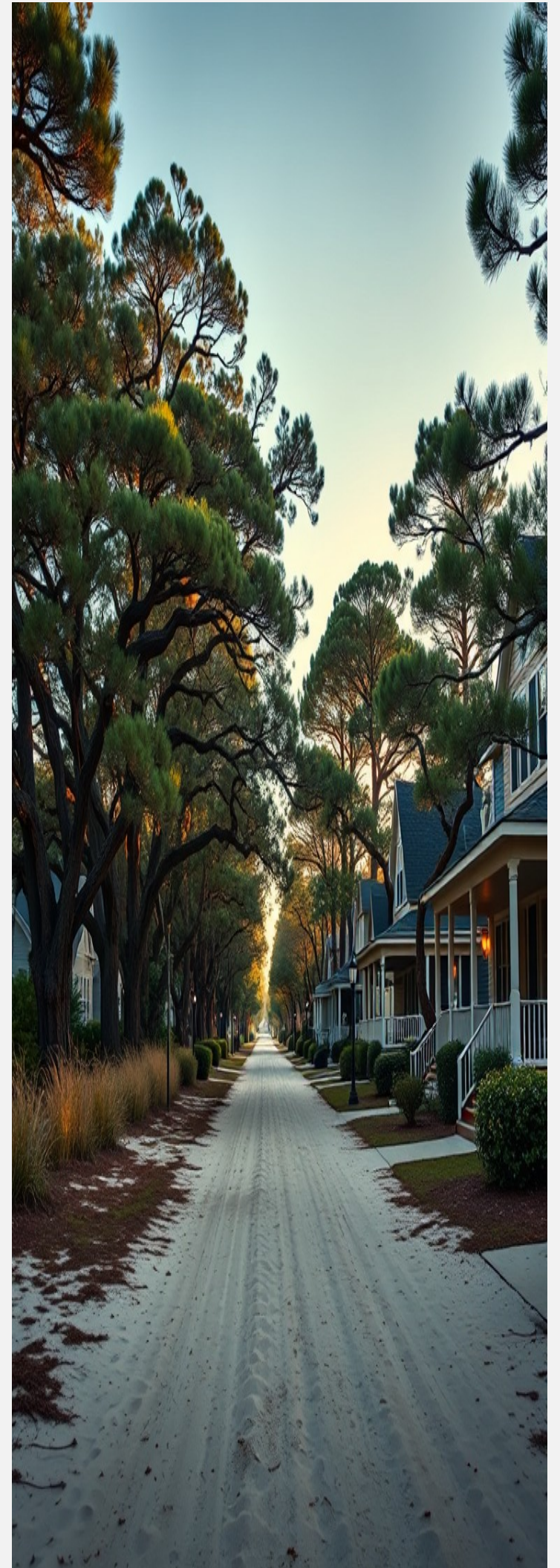
Median Home Value (2024)

Litchfield Beach leads the Grand Strand in home values, reflecting premium positioning within the region.

This figure, derived from the U.S. Census Bureau's American Community Survey 5-Year Estimates, 2024, underscores Litchfield Beach's status as the most valuable residential market in the Grand Strand. Its dominance is not accidental but rooted in a combination of geographic exclusivity, limited inventory, and sustained demand from high-income buyers seeking coastal stability.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-21-grand-strand-home-value-place-mkt>



01

Premium Value Is Strategic, Not Accidental

The \$459,000 median value in Litchfield Beach is not a result of speculation alone but a reflection of long-term, data-driven development patterns. The area's tight zoning, low-density planning, and investment in climate-resilient infrastructure have created a durable value proposition. This suggests that in the Grand Strand, value leadership is increasingly tied to sustainability and regulatory foresight rather than mere location or price point.



02

Value Leadership Drives Market Resilience

As the Grand Strand's housing market navigates elevated interest rates and national volatility, Litchfield Beach's top-tier pricing signals a deeper structural strength. The concentration of high-value properties correlates with stronger rental demand and lower foreclosure risk. This creates a self-reinforcing cycle: high value attracts capital, capital funds quality maintenance, and quality preserves value — a dynamic that could define the region's long-term market trajectory.

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