

15.0% Income Gap in Williamson County — ALEX Intelligence 2026

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Top U.S. counties by net migration income gain — ALEX Intelligence 2026

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THE DATA

15.0%

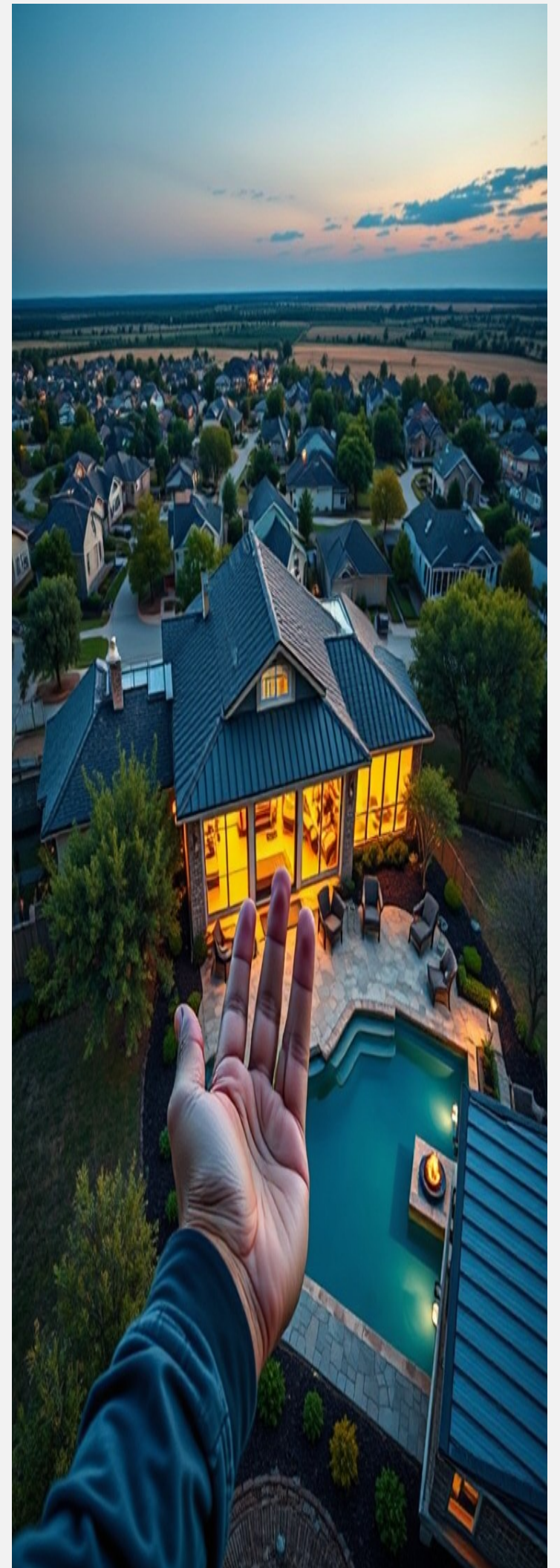
Income Gap Between Arriving and Departing Households (2023)

Williamson County's inbound households earn 15.0% more on average than those leaving.

This 15.0% income gap is not a statistical anomaly—it reflects a deliberate, top-tier migration wave from the nation's most affluent counties. The data reveals a self-reinforcing cycle: high-income households are choosing Williamson County not just for quality of life, but as a long-term wealth preservation strategy, driven by its stable tax environment, high-performing schools, and limited inventory. The gap is especially pronounced in Round Rock, Leander, and Cedar Park, where demand continues to outpace supply despite elevated interest rates.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-21-williamson-mig-agi-gap>



01

Wealth Inflow Is Reshaping Local Markets

The 15.0% income gap is not just a headline—it's a structural shift. High-net-worth households arriving in Williamson County are not just buying homes; they are redefining local spending patterns, commercial real estate demand, and municipal service expectations. Their presence elevates property values, increases demand for premium services, and strengthens the region's fiscal health. This isn't just migration—it's a capital reallocation from high-tax, high-regulation states to a low-tax, high-growth jurisdiction with proven long-term stability.

02

Migration Is a Filter, Not a Flood

The fact that Williamson County ranks 10th nationally in this income gap—behind only the top nine U.S. counties—means this is not a broad demographic trend. It's a highly selective migration pattern. These are not families relocating due to affordability; they are high-income professionals and entrepreneurs choosing Williamson County as a strategic relocation hub. This selectivity creates a self-sustaining ecosystem where new residents bring not just capital, but cultural capital—entrepreneurial mindsets, private education networks, and civic engagement habits that further entrench the county's economic and social cohesion.



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