87.0% Owner Occupancy Rate — Oakland, TN — ALEX Intelligence 2026

87.0% Owner Occupancy — Oakland's Edge

The highest in the Memphis metro, driven by stability and long-term investment

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THE DATA

87.0%

Owner Occupancy Rate (2024)

Oakland leads the Memphis metro in owner-occupied housing, reflecting deep community roots and long-term commitment.

This 87.0% rate in Oakland is not a fleeting trend—it's a structural marker of resilience. Unlike markets driven by speculative investment or short-term rentals, Oakland's high owner-occupancy rate signals that residents are not just living here; they are building futures. This stability reduces turnover, strengthens neighborhood cohesion, and supports consistent property maintenance and value retention.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-21-memphis-owner-share-place-mkt

01

Ownership Drives Resilience

High owner-occupancy isn't just about who lives in a home—it's about who cares for it. In Oakland, where 87.0% of homes are owner-occupied, the absence of speculative turnover creates a self-sustaining ecosystem. Residents invest in landscaping, repairs, and community initiatives, knowing they'll benefit from long-term appreciation. This is a quiet form of real estate intelligence: stability that compounds over time, even amid economic uncertainty.

02

The Hidden Advantage of Quiet Growth

While other Memphis suburbs chase rapid development and high-profile projects, Oakland's strength lies in its low-key, sustainable model. The 87.0% owner-occupancy rate suggests that growth here is not driven by speculation but by organic, community-led momentum. This makes Oakland less vulnerable to market corrections, more resistant to displacement, and more attractive to long-term investors seeking predictability over volatility. In a region where migration patterns shift, Oakland's stability is a rare moat.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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