

95.8% Owner Occupancy — #1 in Knoxville Market

95.8% Owner Occupancy in Tellico Village

Top-ranked city in the Knoxville market — ALEX Intelligence, 2026

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THE DATA

95.8%

Owner Occupancy Rate (2024)

Tellico Village leads the Knoxville metro with the highest rate of owner-occupied homes.

This level of ownership is not just a statistical outlier—it reflects a deeply rooted culture of long-term investment, neighborhood cohesion, and intentional community design. Unlike speculative markets where turnover is high, Tellico Village's 95.8% rate signals stability, reduced vacancy, and strong resident commitment to place.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-21-knoxville-owner-share-place-mkt>



01

Stability Over Speculation

This model challenges the dominant narrative that growth requires rapid turnover. Instead, Tellico Village demonstrates that long-term stability can be a competitive advantage, attracting families, retirees, and professionals seeking permanence—key drivers of resilient local economies.



02

A Blueprint for Community Resilience

This isn't just about real estate—it's about a system where ownership breeds responsibility, and responsibility breeds stability. As national markets face affordability crises and rising vacancy, Tellico Village stands as a living case study in how intentional design and ownership culture can create a self-reinforcing cycle of health and continuity.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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