Top 3 States Drive 83.7% of Inbound Migration — ALEX Intelligence 2026

83.7% of Inbound Households From Top 3 States

Texas, California, and Florida dominate Williamson County's migration — ALEX Intelligence 2026

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THE DATA

83.7%

Share of Arriving Households From the Top Three States (2023)

Texas, California, and Florida together account for over four-fifths of all incoming households to Williamson County.

This level of concentration reveals a powerful, self-reinforcing migration pattern: new residents are not just arriving from diverse places—they are coming from a narrow, high-income, high-mobility subset of the U.S. population. The dominance of Texas, California, and Florida suggests that the county is becoming a magnet not for broad national migration, but for specific, well-resourced demographic clusters.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-20-williamson-mig-state-top3

01

Migration Is a Feedback Loop

This is not just demographic clustering—it’s institutionalized migration inertia. As more professionals from Silicon Valley, South Texas, or South Florida relocate, they bring with them expectations for infrastructure, education, and community services that further entrench the area’s appeal to their peers.

02

Affordability Is a Myth for This Group

For developers and investors, this means the focus should shift from volume to quality. The market is no longer driven by price sensitivity but by identity, exclusivity, and future-proofing. The next wave of growth will not come from price-competitive buyers, but from those who view Williamson County as a permanent, strategic relocation.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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