

#1 in Highest-Income Arrivals to Huntsville — ALEX Intelligence 2026

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Fairfax County, VA leads with \$127,155 average income — ALEX Intelligence
2026

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THE DATA

\$127,155

Average Income of Arriving Households (2023)

The highest income among all counties sending households to Huntsville, surpassing even major tech and defense hubs.

This figure reflects a strategic migration of high-earning professionals into the Huntsville metro, driven by its dominant role in aerospace, defense, and advanced manufacturing. The data suggests that Huntsville is no longer just a regional hub but a national destination for elite talent. This income inflow is likely to accelerate demand for premium housing and upscale amenities.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-20-huntsville-mig-in-agi>

01

Elite Talent Is Redefining Demand

This is not a trickle of retirees or mid-career professionals; it's a concentrated inflow of high-net-worth individuals seeking opportunity in a high-growth, mission-driven economy. This cohort will influence everything from luxury home pricing to private school enrollment and retail positioning.

02

Migration Pattern Reflects Economic Identity

The dominance of counties like Brevard (FL), El Paso (CO), and San Diego (CA) — all with strong defense, tech, or aerospace ties — confirms that Huntsville's appeal is not generic. It is specifically attracting professionals from ecosystems that share its innovation culture and federal mission focus. This self-reinforcing migration pattern suggests that Huntsville's real estate market is not just reacting to demand but actively shaping it, as new arrivals bring expectations that further elevate the market's premium segment.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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