#1 Median Monthly Owner Cost in Grand Strand — ALEX Intelligence 2026

$1,276: Highest Owner Cost in Grand Strand

Litchfield Beach tops median monthly cost — ALEX Intelligence 2026

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THE DATA

$1,276

Median Monthly Owner Cost (2024)

Litchfield Beach leads the Grand Strand in monthly ownership costs, reflecting a unique combination of property values, tax burdens, and insurance premiums.

This figure is not driven by luxury homes alone but by a structural cost profile that includes high property taxes, coastal flood insurance, and elevated maintenance costs. The data reveals that even modest homes in Litchfield Beach carry a heavier monthly ownership burden than premium properties in neighboring areas.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-20-grand-strand-owner-cost-place-mkt

01

Costs Favor Long-Term Residents

This creates a self-reinforcing cycle: the highest costs are borne by new buyers, but the stability of long-term residents discourages turnover, which keeps inventory low and prices high. The result is a market where ownership is increasingly a privilege of persistence, not just wealth.

02

Affordability Is a Structural Illusion

Litchfield Beach’s top rank in owner cost is not a sign of overvaluation, but of a market where cost is distributed differently: high upfront and recurring expenses are offset by long-term stability, community cohesion, and low turnover. For buyers, this means that 'affordability' must be measured not in price, but in total cost of ownership over time.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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