

#3 in Williamson County on Median Home Value — ALEX Intelligence 2026

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Georgetown leads on stability, not speed — ALEX Intelligence, 2026

THE DATA

\$429,100

Median Home Value (2024)

Georgetown ranks third among Williamson County cities in median home value, reflecting sustained market maturity.

This figure is not a benchmark for growth, but a signal of market consolidation. The ranking indicates that Georgetown has transitioned from speculative expansion to a stable, owner-occupied ecosystem where value is preserved through long-term stewardship rather than rapid turnover. The city's position above Hutto and Taylor, despite lower growth rates, suggests that capital is shifting toward proven, established communities.

01

Value over Velocity

This is not a market built on speculation — it is built on continuity.

02

The Price of Preservation

Stability is not free — it has a price, and Georgetown has paid it.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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