

15.1% In-Migration Surge — ALEX Intelligence 2026

# Austin's In-Migration Surge: 15.1%

A record five-vintage increase in households moving in — ALEX Intelligence,  
2026

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## THE DATA

# 15.1%

### Five-Vintage Change in Households Moving In (2023)

Austin MSA saw a 15.1% rise in in-migration between 2017–18 and 2022–23, based on IRS county-to-county flow data.

This surge reflects a broad-based shift in population dynamics, with inflows not confined to traditional satellite counties. The data reveals that while Williamson County leads in absolute numbers, Austin’s core market continues to attract residents from across Texas and beyond — including major metropolitan areas like Los Angeles and Chicago.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2017-18 and 2022-23 · ALEX Intelligence computation  
<https://alex-companies.com/data/2026-09-20-austin-msa-mig-trend-in-long>

# 01

## The Core Is the Magnet

Austin's ability to draw households from 10 distinct counties — including Cook County (IL) and King County (WA) — underscores a fundamental shift: the city's core is no longer just a destination for nearby suburbanites. It is becoming a national crossroads for mobility, especially for remote workers and young professionals seeking urban vibrancy without the coastal premium. This diversification of origin strengthens long-term resilience against regional downturns.

# 02

## Beyond the Suburbs

The fact that Harris County (Houston) and Bexar County (San Antonio) rank among the top five sources of new households suggests that Austin is not just absorbing overflow from its immediate neighbors. It is becoming a competitive destination for established urban professionals, indicating a growing appeal that transcends proximity. This broader base of in-migration signals a deepening cultural and economic integration with national talent flows.

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