#5 Among Williamson County Cities on 5-Year Home Value Appreciation

Georgetown Ranks #5 in Williamson County

On 5-Year Home Value Appreciation — ALEX Intelligence, 2026

THE DATA

60.8%

5-Year Home Value Appreciation (2024)

Georgetown ranks #5 among Williamson County cities in home value growth over the past five years.

This growth rate, while not the highest in the county, reflects a sustained and resilient trajectory. Unlike cities with explosive, short-term spikes, Georgetown's 60.8% appreciation suggests a broad-based, stable increase in property value—driven not by speculation, but by long-term structural advantages in community quality, infrastructure investment, and demographic retention.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-19-georgetown-tx-g-home-value-place-mkt

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Appreciation Without Speculation

Georgetown's 60.8% appreciation is not a bubble—it's a reflection of enduring value. The city's growth has been steady, not explosive, indicating that buyers are not chasing short-term gains but investing in long-term stability. This suggests a mature market where fundamentals—school quality, walkability, and low vacancy—underpin price growth, making it less vulnerable to market corrections than higher-growth peers like Liberty Hill or Hutto.

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The Hidden Advantage of Stability

What sets Georgetown apart is not the highest growth rate, but the consistency behind it. While nearby cities like Hutto and Liberty Hill saw 88.5% and 124.7% appreciation, their rates may be more volatile. Georgetown's #5 rank with 60.8% suggests a balanced ecosystem—strong enough to grow, but stable enough to avoid overheating. This stability attracts long-term investors and homeowners who prioritize security over speed, reinforcing the city's ability to maintain value even during economic shifts.

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