

#5 in Recent Home Construction – Williamson County 2024

#5 in Recent Home Construction

Georgetown leads Williamson County in new housing stock—44.5% built since 2010

Swipe for insights →

THE DATA

44.5%

Share of Homes Built Since 2010

Georgetown ranks #5 among Williamson County cities in the share of homes constructed since 2010.

This figure reflects a market in active transformation, where new development is not a fringe trend but a core structural feature. With nearly half of all homes built in the last 14 years, Georgetown's housing stock is among the youngest in the region, supporting long-term resilience and adaptability to shifting lifestyle and technology demands.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-18-georgetown-tx-recent-stock-share-place-mkt>



01

Youthful Stock, Not Just Growth

The 44.5% share of homes built since 2010 is not merely a sign of expansion—it signals a sustained, systemic commitment to modern infrastructure. This density of new construction correlates with higher energy efficiency, smarter urban planning, and greater integration of digital services, positioning Georgetown as a forward-looking urban node rather than a static suburban outpost. The market's stability is not accidental; it is engineered.



02

Resilience Through Renewal

Unlike markets where older housing stock creates maintenance drag and inefficiency, Georgetown's recent construction baseline reduces long-term depreciation risk. This structural youth supports higher rental yields, faster resale velocity, and greater appeal to remote workers and tech professionals who prioritize modern amenities. The city's ability to maintain momentum in a high-demand environment stems not from speculation, but from foundational renewal.

- Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

