

#1 Highest-Income Arrivals in Charlotte — ALEX Intelligence 2026

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Marion County, IN leads with \$198,152 average income — ALEX Intelligence
2026

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THE DATA

\$198,152

Average Income of Arriving Households (2023)

Marion County, IN sends the highest-earning households to Charlotte, outpacing even major tech and finance hubs.

This figure is not a projection — it is a verified average income of households moving to Charlotte from Marion County, IN, based on IRS migration data from 2022–23. The data reveals a growing trend of high-earning professionals relocating from mid-sized Midwest counties, not just coastal metros. This inflow suggests Charlotte is becoming a magnet for economic mobility beyond traditional talent corridors.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-18-charlotte-mig-in-agi>



An aerial photograph of a historic brick building with a prominent water tower on its roof. The building features multiple stories with arched windows and a central courtyard with a circular fountain. The entire image is overlaid with a semi-transparent red filter.

01

Charlotte's Economic Rebalancing

This trend supports rising demand for premium housing, luxury amenities, and high-end commercial space — especially in Uptown and South End — even as median prices remain below national averages. The market is not just growing; it's upgrading.



02

The New Talent Gradient

This is a second-order effect: Charlotte is not just attracting wealth — it is generating it. The city's real estate market is evolving into a self-reinforcing engine of economic uplift, where in-migration fuels local investment, which in turn attracts more high-earning professionals.

- Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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