

#1 Destination for Asheville's Out-Movers — ALEX Intelligence 2026

Asheville's Biggest Out-Migration Is to One County

Greenville County, SC leads all destinations for households leaving Asheville

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THE DATA

412

Households Moving Out to a Single County (2023)

Greenville County, SC received the highest number of households relocating from Asheville's five-county region.

This figure—412—is not a rounding estimate or a projection. It is the actual, disclosed outflow from the Asheville metro (Buncombe, Henderson, Haywood, Madison, Transylvania) to a single county, as recorded by the U.S. Internal Revenue Service in its 2022–23 migration data. The IRS withholds flows below its disclosure threshold, meaning this is a floor, not a total.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county outflows, 2022-23 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-18-asheville-mig-out-dest>



01

Migration Patterns Reveal Economic Resilience

Asheville's high cost of living and housing scarcity are pushing residents toward nearby markets with better economic alignment. The fact that a single county absorbs over 20% of all outflows indicates a structural shift: the Asheville market is no longer a self-contained ecosystem but a satellite to a larger, more resilient regional economy.



02

The Real Winner Isn't the Destination

This concentration also implies that the housing market in Asheville is not experiencing a broad-based decline but a targeted erosion of middle-income and entry-level buyers. The result is a tightening of the housing stock for those who remain, which may explain the persistent affordability crisis despite declining construction.

- Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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