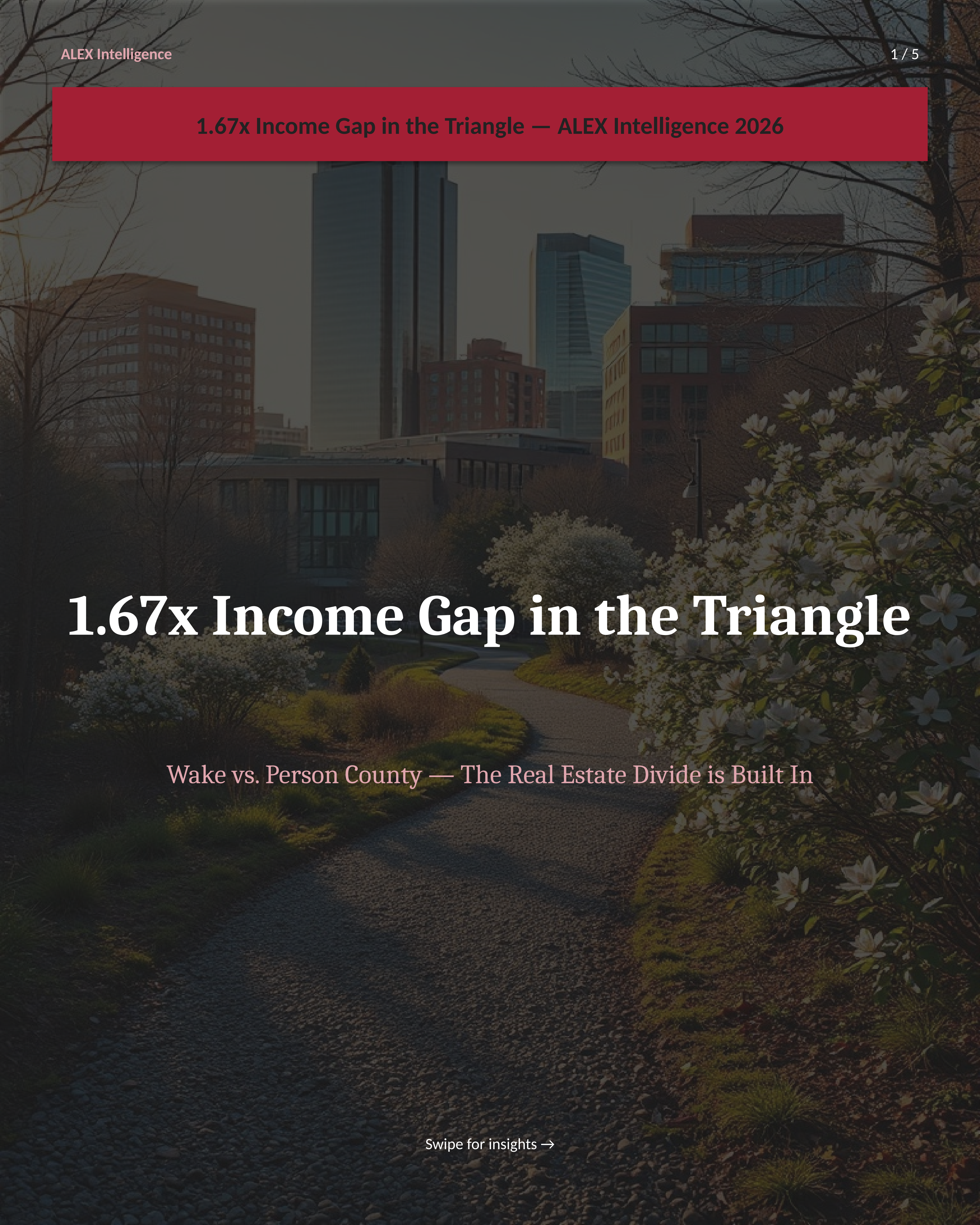
1.67x Income Gap in the Triangle — ALEX Intelligence 2026



# 1.67x Income Gap in the Triangle

Wake vs. Person County — The Real Estate Divide is Built In

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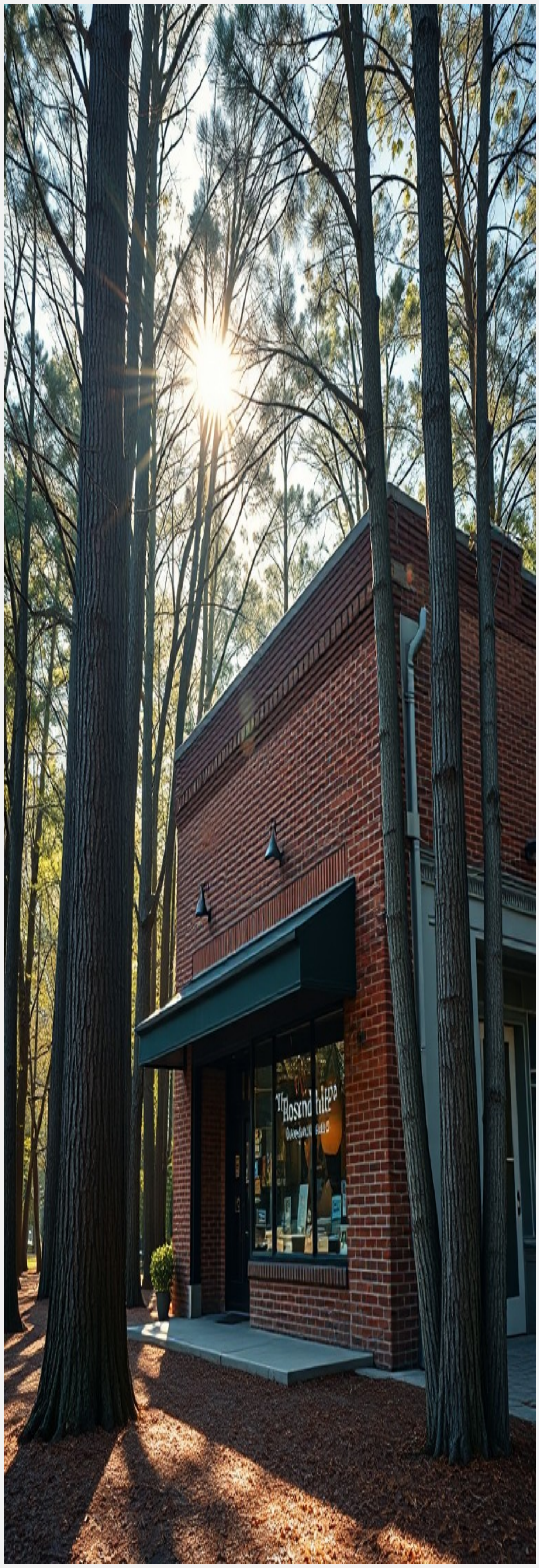
THE DATA

# 1.67x

**Ratio of Highest to Lowest County Median Household Income in the Market (2024)**

This is not a national outlier — it’s the defining economic structure of the Triangle.

The 1.67x gap between Wake County and Person County is not a statistical blip; it’s a foundational layer of the region’s real estate ecosystem. This disparity reflects deep-seated differences in economic development, infrastructure investment, and workforce concentration. It means that the same market is simultaneously experiencing luxury housing demand in Wake and affordability pressures in Person, with no middle ground in between.



Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 · ALEX Intelligence computation
https://alex-companies.com/data/2026-09-17-triangle-within-county-median-income

01

# The Gap Fuels Market Fragmentation

The Triangle’s growth is therefore not linear — it’s a series of concentric, unequal rings, with Wake at the center and Person at the periphery. Any strategy that assumes homogeneity across the region will fail.

# 02

## Income Gap Drives Capital Flight

This is not a housing market failure — it’s a market success in the wrong place. The Triangle’s most valuable asset — its income disparity — is also its most dangerous structural flaw.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.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