

1.88x Rent Gap Across Triangle Counties — ALEX Intelligence 2026

1.88x Rent Gap in the Triangle

Wake vs. Person County — ALEX Intelligence, 2026

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THE DATA

1.88x

Ratio of Highest to Lowest County Median Rent in the Market (2024)

This disparity reflects deep economic stratification within the Triangle's counties.

The 1.88x gap between Wake County's \$1,623 median rent and Person County's \$864 reveals a market where opportunity is not evenly distributed. This is not a housing shortage—it's a rent divide. The gap suggests that while high-growth zones like Raleigh and Durham attract capital and talent, more rural and historically underserved counties are left behind in the affordability race.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-16-triangle-within-county-gross-rent>



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Rent Inequality Fuels Talent Flight

This suggests that economic growth is not translating into inclusive prosperity. The Triangle's innovation engine depends on a stable, diverse workforce—yet the system is pricing out middle- and lower-income residents from the very communities where opportunity is growing.

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Affordability Is a Regional Strategy

For the Triangle to sustain long-term growth, affordability must be a deliberate design principle—not a side effect. The rent divide shows that without intentional investment in non-core counties, the region risks creating a two-tiered economy: one thriving, one left behind.



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