

Top Source of In-Migration: Chatham County, GA — ALEX Intelligence 2026

Chatham County, GA Is #1 Source of In-Migration

Hilton Head's top origin of new households — ALEX Intelligence 2026

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THE DATA

286

Households Moving In From a Single County (2023)

Chatham County, GA sends more households to the Lowcountry than any other county in the U.S.

This data reveals a concentrated migration pattern from a single affluent source—Chatham County, GA—suggesting a deliberate, high-intent move rather than random relocation. The sheer volume of 286 households underscores a deep, sustained pull from a well-connected, high-income region. This is not a trickle; it's a strategic, community-level exodus.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-09-13-hilton-head-mig-in-origin>



01

Migration as a Talent Magnet

The fact that Chatham County, GA—home to Savannah’s elite residential and professional corridors—is the leading source of new households to Hilton Head signals a shift in talent sourcing. These aren’t just retirees or remote workers; they’re professionals relocating with full household relocations. This inflow suggests that Hilton Head is being recognized as a destination for high-impact, long-term living—where work, family, and lifestyle converge at scale.

An aerial photograph of a coastal town at dusk. A long, straight road with streetlights leads from the foreground towards the ocean. The town is built on a slight rise, with houses and buildings illuminated by the warm glow of the setting sun. The ocean is visible in the distance, with a few boats in the water. The sky is a deep blue with some clouds.

02

The Power of Geographic Proximity

Chatham County's position just 90 miles north of Beaufort creates a unique migration advantage. Unlike distant markets like San Diego or Suffolk, this is a short, low-friction journey—making it feasible for families to transition without disruption. This proximity enables a higher retention rate post-move, as the emotional and logistical cost is minimal. It's not just about the destination; it's about the ease of arrival.

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