

38.5% In-Migration Growth — ALEX Intelligence 2026

Upstate SC's 38.5% In-Migration Surge

Top destination for displaced high-cost-region households — ALEX Intelligence 2026

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THE DATA

38.5%

Five-Vintage Change in Households Moving In (2023)

This is the largest sustained inflow of households to the Upstate from other U.S. counties in the past decade.

The 38.5% increase in households moving into the Upstate between 2017-18 and 2022-23 reflects a structural shift, not a temporary spike. It indicates that the region has become a preferred destination for individuals and families relocating from high-cost, high-pressure environments—particularly from North Carolina, Florida, and California.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2017-18 and 2022-23 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-09-10-upstate-sc-mig-trend-in-long>



01

Migration as a Strategic Capital Shift

The migration trend is a leading indicator of economic momentum. As skilled workers and professionals move in, they bring demand for housing, services, and entrepreneurship—fueling a virtuous cycle that strengthens the local economy and makes real estate a long-term value driver.

02

The Upstate as a Resilience Anchor

This suggests the region is becoming a regional anchor for resilience. Unlike coastal markets vulnerable to climate risk and regulatory shifts, the Upstate's inland geography, growing public investment, and stable local governance are creating a magnet for long-term settlement. This is not just about affordability—it's about trust in the future.



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