

#1 Best Enrolment Growth in Killeen-Temple MSA — ALEX Intelligence 2026

Salado ISD Leads Texas Enrolment Surge

3.5% growth — #1 in Killeen-Temple MSA — ALEX Intelligence 2026

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THE DATA

3.5%

One-Year Change in District Enrolment (2025)

Salado ISD recorded the highest enrollment growth in the Killeen-Temple MSA during the 2024–2025 school year.

This 3.5% increase is not just a school metric — it reflects a deeper demographic shift. Enrollment growth in Salado ISD is directly tied to the influx of military families and healthcare workers relocating to the region, particularly those affiliated with Fort Cavazos and the Baylor Scott & White medical corridor. This demographic stability is translating into sustained housing demand, especially for family-oriented homes with access to quality schools.

Source: ALEX Intelligence

<https://alex-companies.com/data/2026-09-10-killeen-temple-tapr-enrollment-change>



01

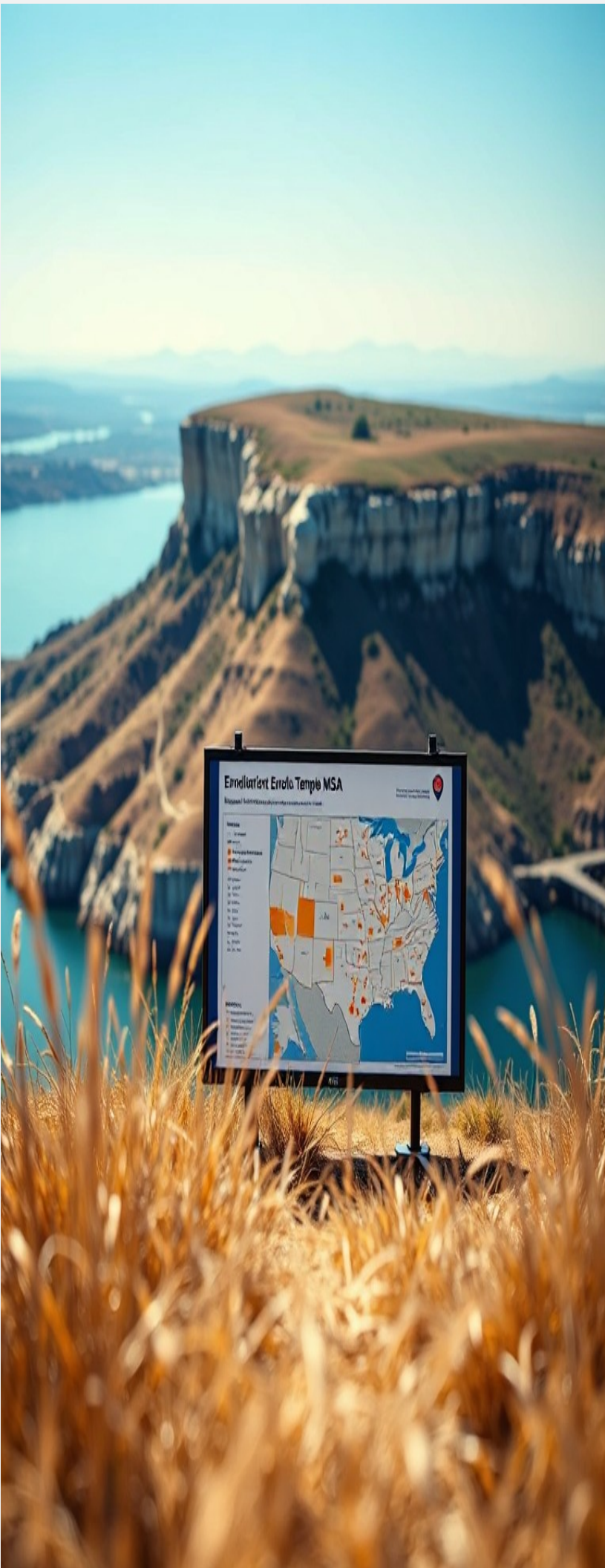
School Growth = Housing Demand

The 3.5% enrollment surge in Salado ISD is not an isolated school statistic — it is a leading indicator of long-term residential demand. Unlike short-term population booms driven by speculative development, this growth reflects a permanent shift in household composition: military families, veterans, and medical professionals are choosing to settle in the area. These groups prioritize stable, family-friendly communities with strong public education, making Salado a magnet for long-term homeownership.

02

Schools Anchor Market Resilience

While other districts in the MSA report declining enrollment — Killeen ISD down 2.2%, Copperas Cove ISD down 2.5% — Salado ISD's growth signals a structural advantage. Schools are not just institutions; they are anchors of community stability. As military and healthcare employment remain strong, families are investing in homes near schools with growing enrollment. This creates a self-reinforcing cycle: more families → more demand → stronger property values → continued investment in infrastructure and services.



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