

Killeen-Temple's Housing Market Defies Trends

A counterintuitive shift in buyer behavior

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THE DATA

5.2%

Year-over-Year Price Growth

In Killeen-Temple, housing prices rose 5.2% from Q2 to Q3 2026.

Despite national and regional trends showing declining buyer confidence in the housing market, Killeen-Temple's housing prices continue to climb at a modest but steady pace. This is notable given that Austin's price growth has dropped significantly since its peak. The resilience of this market is largely driven by consistent employment demand from Fort Cavazos and Baylor Scott & White.



01

Fort Cavazos Drives Local Demand

Killeen-Temple's housing market is uniquely anchored by Fort Cavazos, which continues to attract military families and contractors. This base of stable employment supports consistent demand for housing, even when broader economic conditions are soft. Unlike Austin’s tech-driven boom, this market relies on a public sector and healthcare employment engine that provides predictable growth.



02

Baylor Scott & White as an Unseen Growth Catalyst

The presence of the Baylor Scott & White medical corridor in Temple has become a hidden driver of home values. With new facilities and expanding healthcare services, this sector is attracting professionals and families who are not price-sensitive, contributing to a stable and upward-moving market. This demographic differs significantly from Austin’s young professional cohort.

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