

Georgetown's Housing Market Is Changing Fast

A new policy shift signals major shifts ahead

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THE DATA

7.8%

Increase in Homeownership Rate

Among Texas counties with populations under 100,000.

This rise reflects a shift toward more stable, long-term residents in Georgetown, suggesting a maturation of the local housing market. The trend indicates that new buyers are not just chasing short-term gains but are investing for longer horizons.



01

Policy Shifts Are Driving Market Behavior

Georgetown's homeownership rate is rising faster than the state average, signaling that local policies may be favoring long-term residents. This trend could influence future investment decisions, as potential buyers weigh staying in place versus selling.



02

Implications for Local Market Stability

The increased homeownership rate suggests a more stable market, but it also implies fewer transactions. As the pool of potential sellers shrinks, this could limit inventory and affect price dynamics—especially if new buyers are less likely to move quickly.

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