Is Bastrop Texas's Next Manufacturing Hub?

A new employment dynamic reshaping the local real estate landscape

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THE DATA

7.00%

Job Growth Rate

Bastrop County's employment growth outpaces both Texas and Austin MSA.

Bastrop County's job growth rate of 7.00% is significantly higher than the Texas average of 3.8% and the Austin MSA's 4.2%. This surge is largely driven by new aerospace, tunneling, and advanced-manufacturing employers in the SH-71/SH-21 corridor. The county's real estate market is responding to this influx with rising demand for both rental and owner-occupied housing options.



01

Employment Drivers Shape Housing Demand

The rise in high-skilled, high-paying jobs in aerospace and advanced manufacturing is creating a new segment of homebuyers with distinct preferences. These professionals are seeking homes with larger lots, better school districts, and proximity to industrial zones—key factors shaping the county's housing inventory and pricing trends.



02

Rental Market Responds to Employment Trends

With a growing number of high-income employees relocating to Bastrop, the rental market is showing signs of increased demand and price appreciation. Unlike Austin's volatile rental market, Bastrop’s rental dynamics are more stable due to its specialized employment base and limited housing supply in targeted areas.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate

Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

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