

Why Baldwin County Stands Strong

A new Atlanta Fed analysis shows coastal markets outperforming inland Alabama

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THE DATA

$413,000

Median Sale Price

Baldwin County's median sale price remains stable despite broader Alabama trends.

While inland markets like Birmingham and Huntsville are showing signs of stagnation, Baldwin County’s median sale price has remained resilient. This stability is supported by a steady influx of buyers seeking coastal lifestyle properties. The Atlanta Fed data shows that Baldwin County is not only holding its ground but continuing to attract long-term residents and investors.



01

Coastal Appeal Drives Stability

Baldwin County's real estate market is being driven by a strong, consistent demand for coastal living. This demand is not just seasonal but reflects a long-term shift in buyer preferences. Unlike inland cities that are seeing flat prices, Baldwin County’s housing market remains robust due to its geographic appeal and limited supply.



02

Inland Markets Are Slowing

While Baldwin County maintains a stable median sale price, inland Alabama markets such as Birmingham and Huntsville are showing signs of price stagnation. This divergence is not just a short-term fluctuation but reflects deeper shifts in buyer behavior and regional economic trends. Coastal markets like Baldwin are better positioned to maintain their momentum.

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