Huntsville’s Tech Surge

Driving housing demand beyond the national average

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THE DATA

6.8%

Year-over-Year Price Increase

Median home price growth in Huntsville through Q2 2026.

Huntsville’s median listing price rose to $325,000 in Q2 2026, up 6.8% YoY. This outpaces the national average of 4.2%, despite a more moderate mortgage rate decline and stable wage growth. The city's tech sector is driving strong demand from young professionals.



Source: Alabama Center for Real Estate (ACRE) · Published August 27, 2026

01

Tech Job Growth Fuels Housing Demand

Federal contract wins and aerospace innovation are driving Huntsville’s job growth. The Atlanta Fed reports unemployment dropped to 3.2% in June 2026, below the national average of 3.7%. This tech-driven employment surge is translating directly into housing demand.



02

Housing Market Resilience Amid Economic Headwinds

Despite national economic headwinds, Huntsville's housing market shows resilience. The FHFA Home Price Index reports a 3.1% YoY increase in June 2026, slightly below the national average of 4.2%. This reflects strong demand from first-time buyers and young professionals.

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