

Charlotte's Housing Market Defies National Trends

Local job growth drives median price rise while U.S. lags

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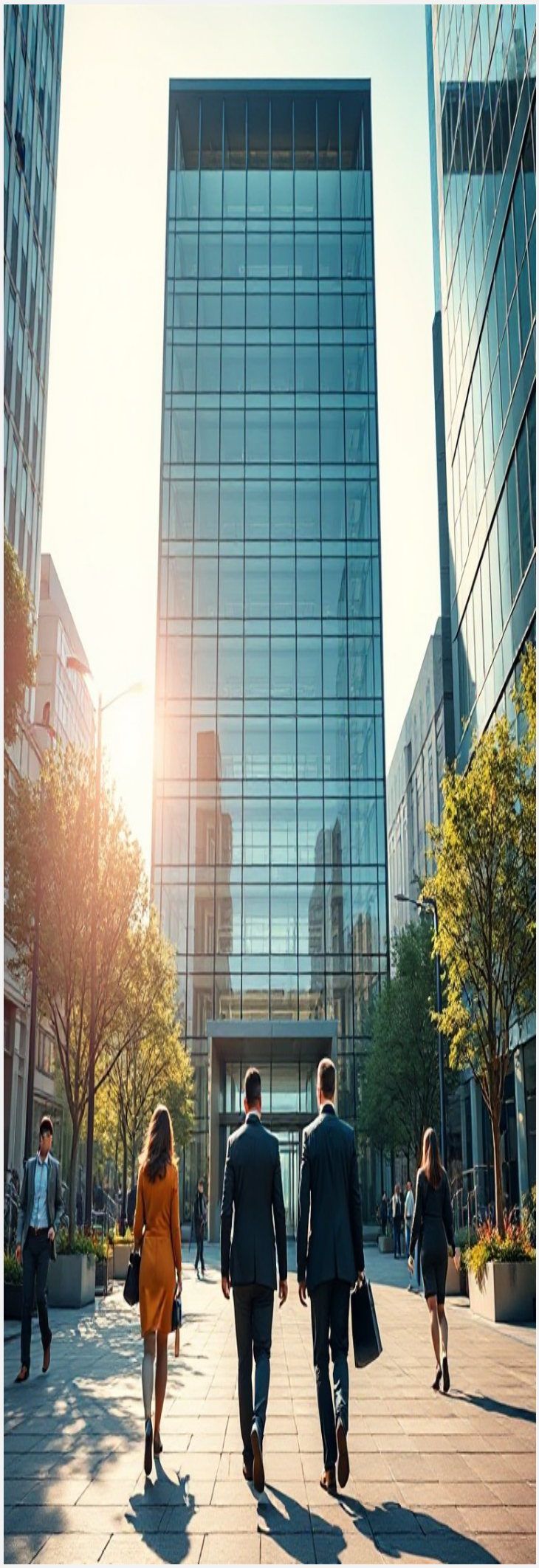
THE DATA

7.8%

Year-over-Year Median Price Growth

Charlotte’s housing market outperformed the national average of 4.2% in 2026.

This robust price appreciation reflects strong local labor market dynamics, particularly in sectors like technology, finance, and logistics. The Charlotte region's ability to attract and retain high-paying jobs has insulated its housing market from broader national economic headwinds.



Source: UNC Charlotte Childress Klein Center for Real Estate · Published August 27, 2026

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Job Growth Drives Housing Stability

Charlotte’s job creation in high-value industries has created a stable demand for housing. Unlike other regions where job losses have weakened home prices, Charlotte’s economy remains resilient due to its diversified workforce and strategic location. This stability underscores the city's economic strength.



02

Housing Demand Outpaces Supply

Despite an increase in new housing construction, Charlotte's housing inventory remains constrained. The region's rapid job growth has outpaced housing development, leading to a persistent imbalance that keeps prices elevated. This dynamic highlights the need for strategic urban planning and investment.

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