

Bastrop Outpaces Austin in Job Growth

What's driving this shift in the Texas economy?

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THE DATA

4.3%

Job Growth Rate

Bastrop County's job growth over the past year.

Bastrop County's employment growth of 4.3% outpaces Austin’s 3.1% and the Texas average of 2.9%. This shift reflects a growing economic engine beyond the metro area, particularly driven by advanced manufacturing and aerospace sectors. The strong performance indicates increasing demand for both residential and commercial real estate in the region.



Source: Texas A&M Texas Real Estate Research Center (TRERC) · Published August 27, 2026

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Manufacturing Drive Real Estate Demand

The presence of aerospace and advanced manufacturing employers along SH-71/SH-21 corridor has drawn skilled labor and increased housing demand. These industries require stable, long-term employment, which is translating into sustained real estate activity and rising property values.



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A Shift in Regional Economic Center

Bastrop County’s growing job market signals a decentralization of economic activity within Texas. Unlike Austin, which continues to experience high-pressure growth, Bastrop is seeing more sustainable expansion — an important factor for long-term real estate investment strategies.

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