Is Bastrop Becoming Texas's Next Manufacturing Hub?

A shift in industrial growth is redefining county real estate

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THE DATA

3.4%

Manufacturing Growth Rate

Bastrop County’s manufacturing sector grew 3.4% YoY in Q2 2026.

This growth rate exceeds both the national average and the broader Texas manufacturing trend. The increase is largely driven by advanced manufacturing firms, including aerospace, tunneling, and studio production facilities in the SH-71/SH-21 corridor. This shift indicates a new economic engine powering real estate demand in Bastrop.



Source: Texas A&M TRERC · Published August 25, 2026

01

Industrial Growth Fuels Housing Demand

Manufacturing expansion directly correlates with rising employment and higher household income. This economic shift is driving demand for both residential and commercial real estate in Bastrop, especially in proximity to key industrial zones. Unlike Austin’s tech-driven housing boom, Bastrop’s growth is anchored in physical goods production.



02

Bastrop Outpaces Neighboring Markets

While Williamson County and Georgetown TX are seeing moderate growth, Bastrop County's real estate trajectory is distinct. Its industrial boom isn’t reflected in Austin’s MSA or even the broader Central Texas trends. The county’s unique positioning as a hub for high-value manufacturing sets it apart from its peers.

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