

Millennial Buyers Are Reshaping Aurora

A surprising shift in homebuying trends

Swipe for insights →

THE DATA

34%

Millennial Homebuyers

Among all homebuyers in Aurora, Colorado, in 2026.

The Kansas City Fed's latest regional housing survey shows a sharp rise in millennials purchasing homes in Aurora. This shift contrasts with national trends where Gen X and Baby Boomers dominate the market. The increase is driven by strong job growth in tech and healthcare sectors, attracting young professionals to the area.



Source: Kansas City Fed · Published August 25, 2026

01

Tech Sector Drives Millennial Demand

Aurora’s proximity to Denver and its growing tech ecosystem are drawing millennials who seek career advancement without the high cost of living in downtown Denver. The median household income for millennials in Aurora has risen 12% since 2023, according to CU Boulder Klump Center data. This trend may be accelerating home price appreciation, especially in neighborhoods like Littleton and Centennial.



02

Low Inventory May Slow Future Growth

Despite strong demand, Aurora’s housing inventory remains constrained. The median days on market for homes sold in Aurora has hovered around 30 days, up from 18 days in early 2026. This may signal that millennials, while active buyers, are competing in a tight market and could slow overall growth if supply doesn’t increase. CU Boulder Klump Center analysis indicates that only 42% of households in Aurora have a home equity line of credit—suggesting limited liquidity to support further price hikes.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy