Triangle's Economic Engine Powers Real Estate Growth

High employment drives demand and investment in the Triangle.

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THE DATA

7.8%

Employment Growth Rate

The Triangle's employment growth rate is among the highest in the nation.

Recent data from the Richmond Fed shows that North Carolina has seen a robust employment growth rate of 7.8%, contributing significantly to the region's economic stability and real estate market strength.

Source: Richmond Fed · Published August 17, 2026

01

Employment Surge Boosts Home Demand

As more people secure jobs, the demand for homes in the Triangle increases. This trend is evident in the rising number of home sales and the improvement in homebuyer confidence.

02

Investment Opportunities Galore

The Triangle's strong job market also attracts significant investment in real estate. This includes both residential and commercial developments, further fueling growth and development in the region.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate

Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

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