Is Luxury Real Estate Defying National Trends?

Federal Reserve data shows strong demand despite rising interest rates.

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THE DATA

Robust demand

Market Trend

Luxury property demand remains strong across the nation.

Despite national trends such as rising interest rates, luxury real estate is demonstrating resilience, indicating that high-end property buyers are maintaining a strong interest in upscale living.

Source: Federal Reserve · Published August 17, 2026

01

Economic Stability and Desirability

The resilience of the luxury real estate market can be attributed to economic stability and the desirability of living in premium properties. This trend suggests that luxury homes continue to be seen as a safe investment and a status symbol.

02

Inventory and Location Preferences

While rising interest rates have tempered demand, the luxury market remains robust due to strategic inventory management and location preferences. Buyers are willing to pay a premium for properties in desirable areas, which further drives market resilience.

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