Hill Country Home Sales Surge

Rising employment and quality of life attract new buyers

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THE DATA

14.5%

Year-over-Year Increase in Home Sales

Home sales in the Hill Country have surged significantly compared to the same period last year.

The Hill Country has seen a notable increase in home sales, driven by a strong job market and high quality of life, making it an attractive destination for both new and existing residents. This growth underscores the region's economic vitality and appeal.

Source: Texas A&M TRERC · Published August 17, 2026

01

Employment Growth Boosting Demand

With a robust job market, the Hill Country offers a high standard of living, making it an attractive destination for professionals. This is driving demand for homes in the area.

02

Quality of Life Attracts New Residents

The Hill Country's serene landscapes, picturesque towns, and outdoor recreational opportunities are drawing new residents, further fueling the surge in home sales.

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