Charleston's Dynamic Real Estate Landscape

Luxury and Affordable Developments Boost Market Growth

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THE DATA

7.00%

Commercial Real Estate Activity

Commercial activity in Charleston has surged, driving economic growth.

The surge in commercial activity is a strong indicator of a thriving business environment, creating new opportunities for investors and entrepreneurs. This growth is complemented by luxury and affordable housing developments, transforming the city's appeal and accessibility.

Source: South Carolina Business Journal · Published August 17, 2026

01

Luxury Development Revitalizes Downtown

A new luxury development in downtown Charleston is set to add high-end residential and commercial spaces, enhancing the city's appeal. This development aligns with the city's efforts to maintain its status as a top-tier destination, attracting both residents and investors.

02

Affordable Housing Initiative Addresses Inclusivity

Charleston's affordable housing initiative aims to increase the supply of affordable homes, addressing the housing affordability crisis. By making the area more inclusive, this initiative is crucial for ensuring that a broader range of residents can benefit from the city's growth and opportunities.

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