

# Georgetown Home Sales: Unexpected Resilience?

July data reveals sustained buyer activity defying market headwinds.

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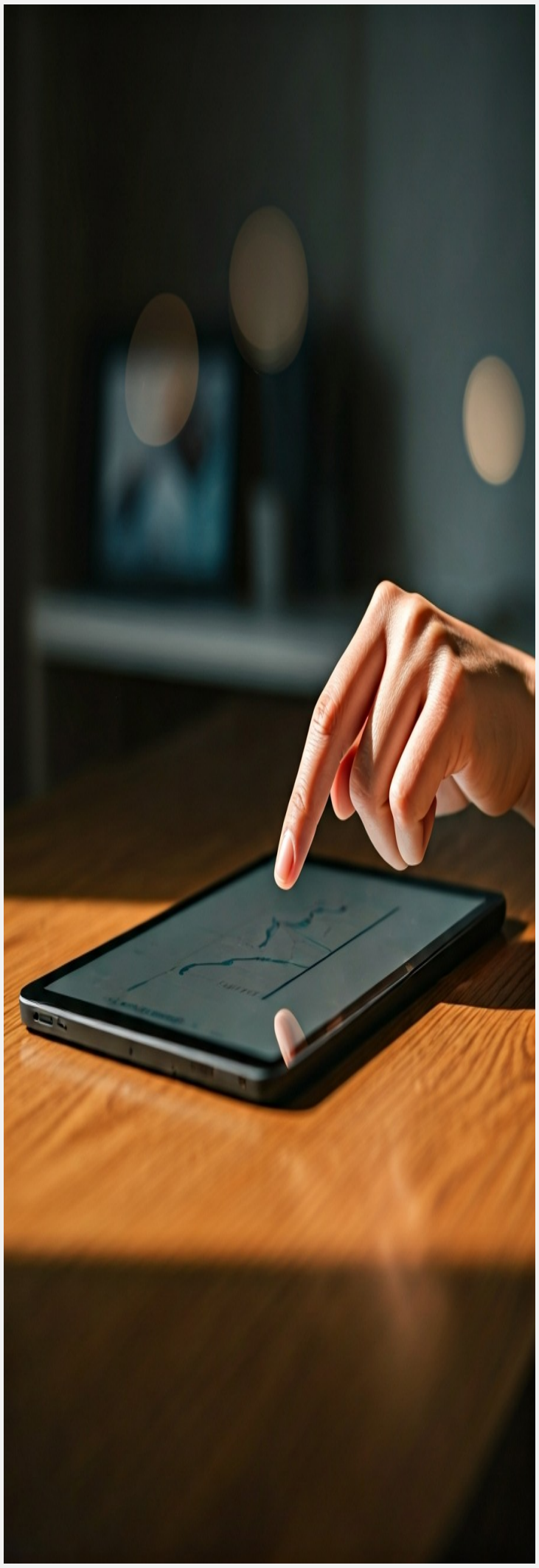
THE DATA

# 1,250

## July Sales Volume

Single-family home sales in Georgetown TX for July 2026.

Despite prevailing economic uncertainties and elevated borrowing costs, Georgetown's single-family home sales volume for July 2026 demonstrated remarkable stability. This figure indicates a persistent demand base within the local market.



Source: Dallas Fed · Published August 12, 2026

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# Demand Outpaces Inventory Growth

The steady sales volume suggests that buyer demand in Georgetown continues to absorb available inventory at a consistent pace. While new listings have seen a slight uptick, they have not yet translated into a significant surplus that would dampen sales activity or drastically alter market dynamics.



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## Underlying Economic Strength Sustains Interest

This sustained sales performance points to strong underlying economic fundamentals within Georgetown and the broader region. Factors such as job growth and demographic shifts, including continued relocation interest, likely contribute to the market's resilience, supporting ongoing buyer confidence.

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