

Boulder's Economic Magnetism: Driving Sustained Real Estate Value?

New data reveals unique demographic and economic forces shaping Boulder County's housing market.

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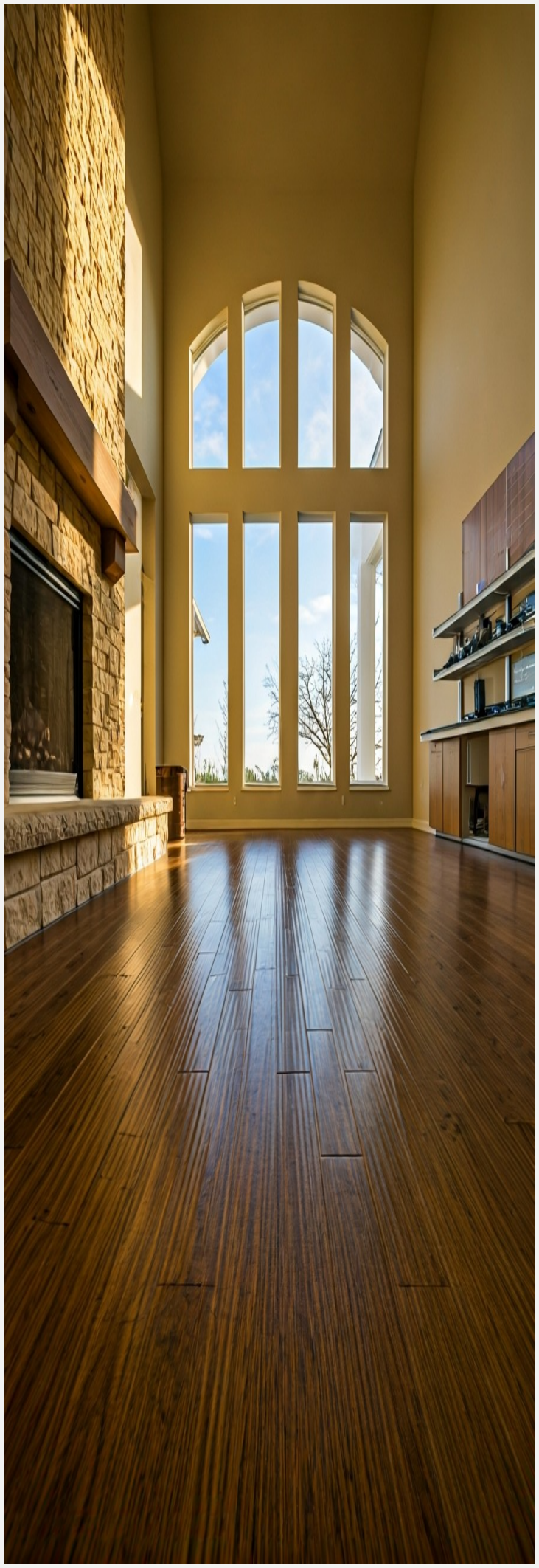
THE DATA

12.5%

Boulder County Wage Premium

Average wages in Boulder County are 12.5% higher than the 10th District average, excluding Denver.

This significant wage premium, reported by the Kansas City Fed, underscores the region's robust economic landscape. It reflects the concentration of high-value industries and skilled labor, directly influencing housing affordability and demand dynamics. This economic strength helps insulate Boulder from broader regional fluctuations.



Source: Kansas City Fed · Published August 12, 2026

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High-Income Influx Sustains Premium Demand

CU Boulder's Klump Center reports a continued net influx of households earning over $200,000 into Boulder County. This demographic shift creates persistent demand for high-quality housing, maintaining upward pressure on property values despite limited inventory. The attractiveness of Boulder's lifestyle and employment opportunities remains a powerful draw.



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Economic Resilience Outpaces Regional Trends

While some Colorado metros experience labor market shifts, Boulder's specialized economy, particularly in tech and research, exhibits remarkable resilience. This stability, highlighted by the Kansas City Fed, reinforces long-term confidence among homeowners and investors, distinguishing Boulder's market from more cyclical regions.

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