

Wilmington Climbs National 'Best Places' List

U.S. News & World Report highlights coastal city's enduring appeal.

Swipe for insights →

THE DATA

#48

Overall Best Places to Live Ranking

Wilmington, NC, has been recognized among the top 50 best places to live nationwide.

This prestigious ranking by U.S. News & World Report reflects Wilmington's growing appeal, evaluating its quality of life, value, job market, and desirability. The city's coastal charm and economic growth contribute to its strong position.



Source: U.S. News & World Report · Published August 11, 2026

01

Coastal Lifestyle Drives High Desirability

Wilmington's unique coastal environment, with its pristine beaches and vibrant downtown, significantly contributes to its high desirability score. This lifestyle attracts both new residents and businesses, fostering a dynamic local economy. The blend of historical charm and modern amenities creates a distinctive living experience.



02

Economic Stability Bolsters Value Proposition

The Wilmington area continues to demonstrate strong economic fundamentals, underpinning its value proposition for residents. Job growth in key sectors, coupled with a supportive business environment, contributes to the city's overall appeal. This economic resilience helps maintain a balanced housing market for buyers and sellers.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy