

Williamson County's Job Market Outperforms Texas

New data reveals a strong local economy driving stability and growth.

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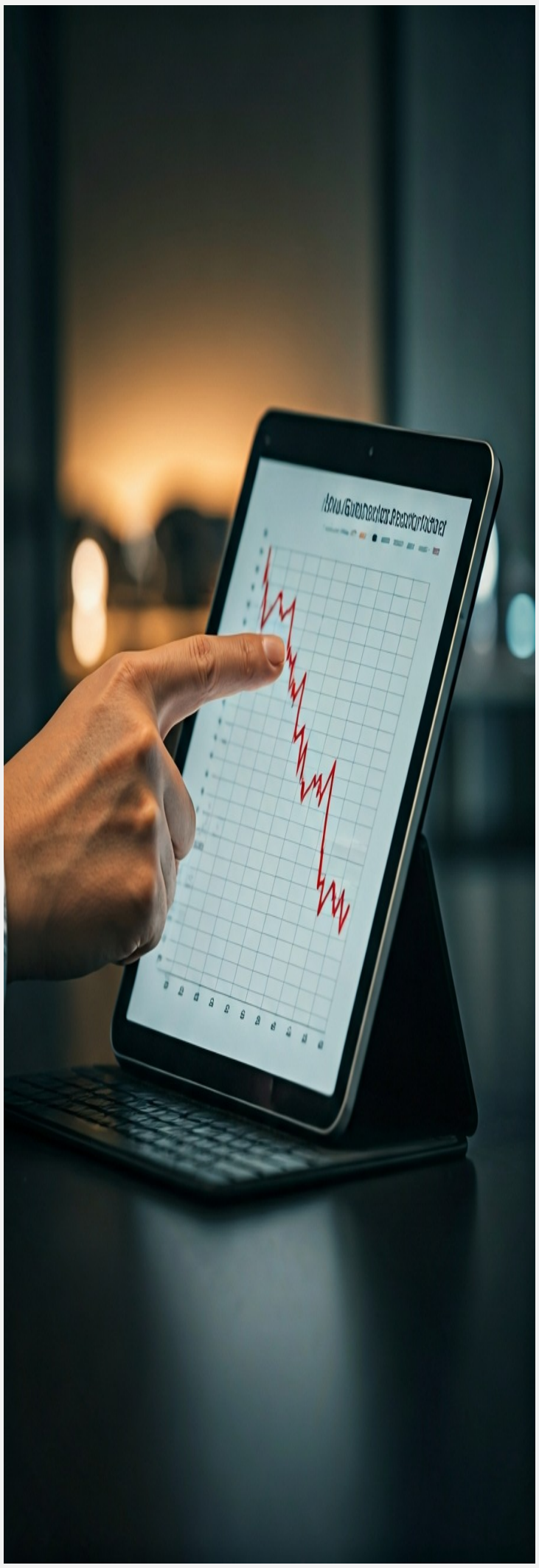
THE DATA

3.2%

July 2026 Unemployment Rate

Williamson County's unemployment rate significantly underperformed the Texas statewide average of 4.1% for July 2026.

The latest economic indicators show Williamson County maintaining a robust labor market. This low unemployment figure reflects continued job creation and economic stability across communities like Round Rock, Leander, and Cedar Park, fostering a resilient local economy.

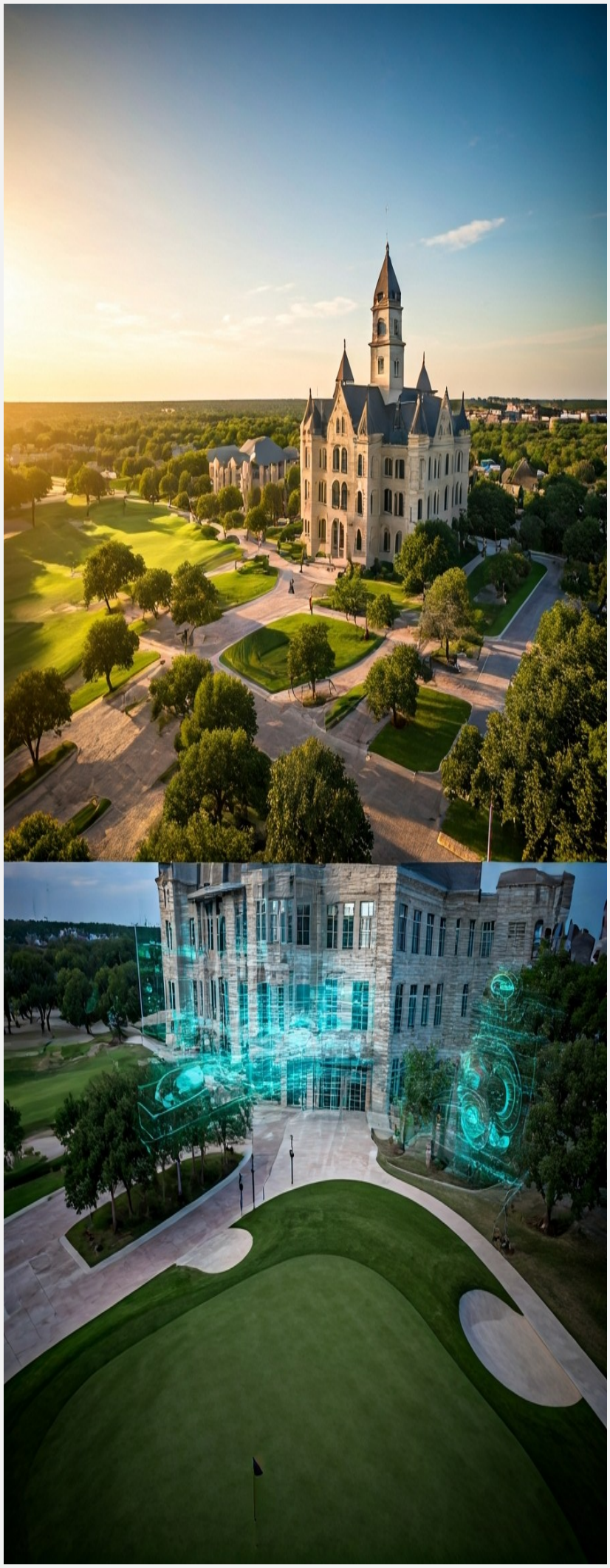


Source: Federal Reserve Bank of Dallas · Published August 11, 2026

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Strong Employment Fuels Local Demand

A low unemployment rate directly translates to consistent consumer confidence and purchasing power within Williamson County. This sustained economic activity supports local businesses and contributes to a stable housing market, as residents have secure incomes to invest in their communities and homes.



02

Talent Attraction and Retention Remain High

The county's ability to maintain a low unemployment rate, particularly compared to statewide trends, underscores its attractiveness for skilled professionals and growing families. This environment fosters a dynamic workforce, encouraging businesses to expand and new enterprises to establish roots in the region, further diversifying the economic base.

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