

Upstate SC: A Top National Contender?

Discover why the region consistently ranks high for livability.

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THE DATA

#15

National Livability Rank

Greenville, SC recognized among the nation's 15 best places to live.

U.S. News & World Report's 2026 Best Places to Live analysis positioned Greenville, SC, impressively high, reflecting its robust job market, quality of life, and overall desirability. This ranking underscores the Upstate's growing appeal.



Source: U.S. News & World Report · Published August 11, 2026

01

Economic Engines Drive Upstate Growth

The Upstate's burgeoning economy, fueled by advanced manufacturing and a diversifying tech sector, is a key factor in its high livability score. Strong employment opportunities in Greenville, Spartanburg, and Anderson attract new residents and foster sustained regional prosperity.



02

Affordability: A Strategic Advantage

Compared to South Carolina's pricier coastal markets like Charleston, the Upstate offers a significant affordability advantage. This enables residents to achieve a higher quality of life, making it an attractive option for those seeking value without compromising on amenities.

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