

Greensboro Listings Up: What Does It Mean?

Active housing inventory in the Triad region shows notable year-over-year growth.

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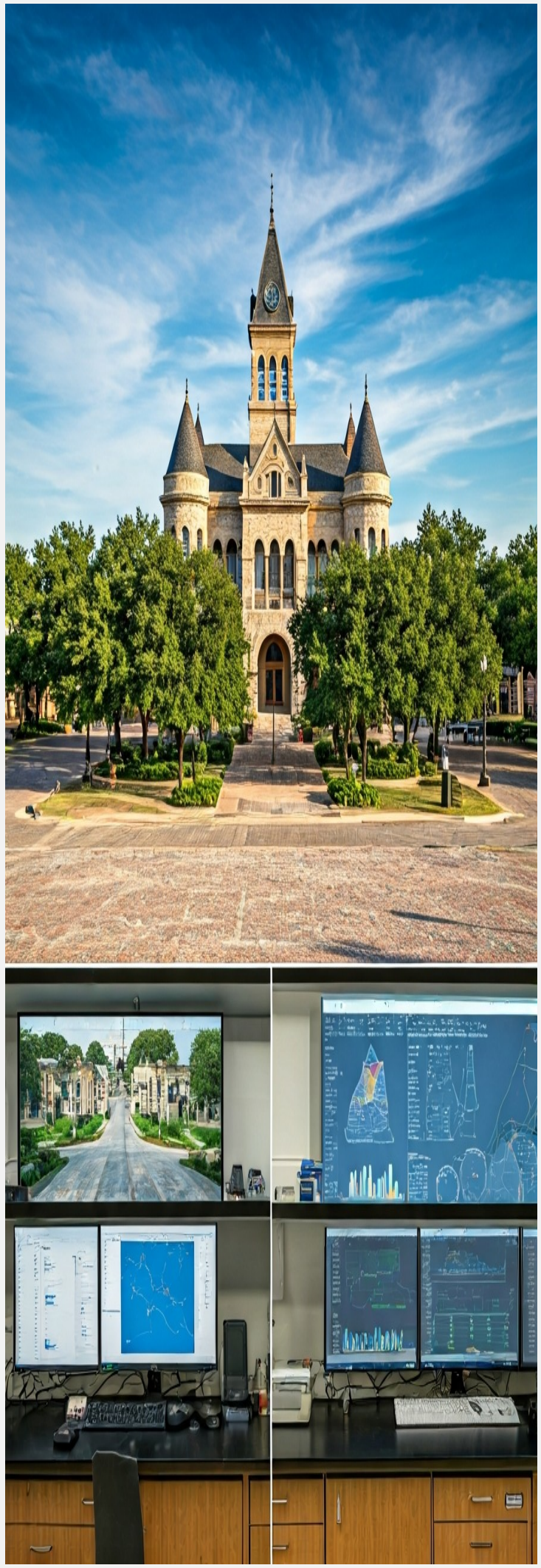
THE DATA

19.63%

Y-o-Y Active Listing Growth

Active listing count in the Greensboro-High Point MSA saw a significant year-over-year increase.

The Greensboro-High Point, NC (CBSA) experienced a nearly 20% rise in active housing listings by June 2026 compared to the previous year. This expansion in available homes signals a potential shift in market dynamics, moving towards greater buyer choice.



Source: United States Federal Reserve via FRED · Published August 10, 2026



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Expanding Choices for Greensboro Homebuyers

The substantial increase in active listings within the Greensboro-Winston Salem-High Point MSA suggests a market where buyers now have more properties to consider. This expanded inventory could lead to reduced competition, potentially easing the urgency often associated with rapid sales and limited options.



02

A Potential Shift Towards Market Equilibrium

This rise in available homes may indicate a move towards a more balanced market in the Triad. While demand remains a factor, the growing supply could contribute to a more sustainable pace of home sales and price adjustments, benefiting both buyers and sellers seeking stability.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

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