

Is the Grand Strand South Carolina's Best Kept Secret?

Discover why Georgetown County ranks among the top places to live in the state.

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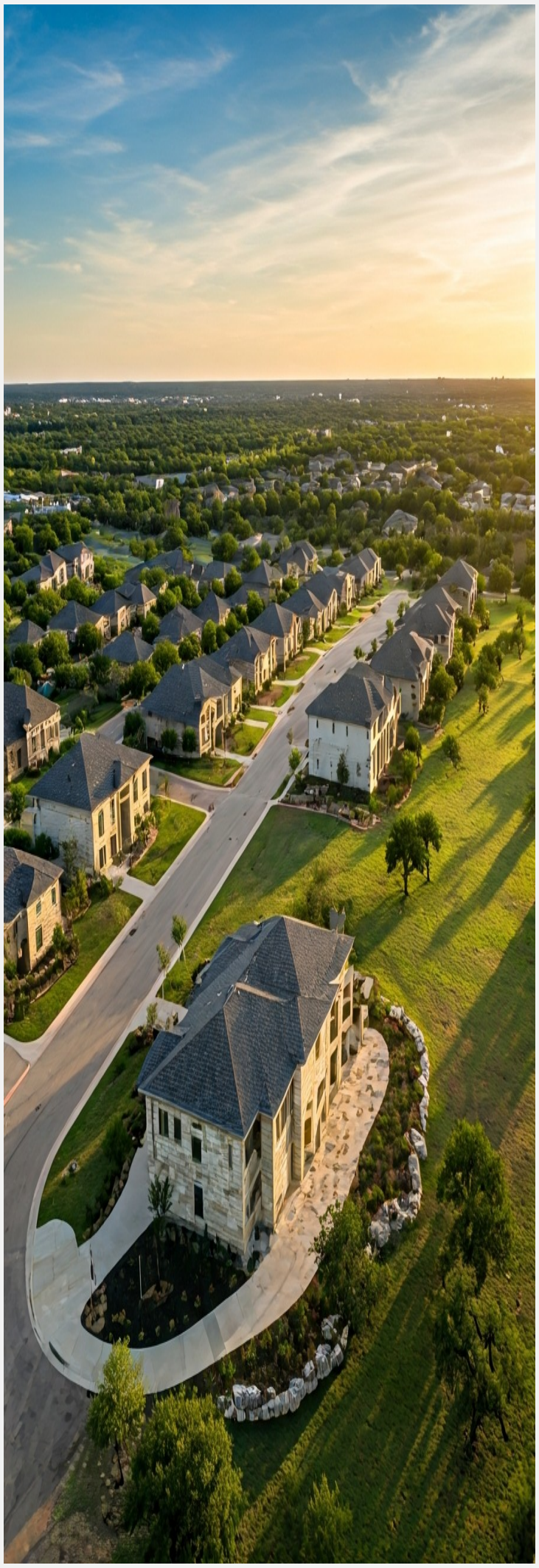
THE DATA

#18

Best Counties to Live in South Carolina

Georgetown County, a key part of the Grand Strand, achieves a top 20 ranking statewide.

This notable ranking reflects a blend of factors such as housing costs, job opportunities, and local amenities, solidifying its appeal as an attractive destination. The area's natural beauty, coastal access, and a generally slower pace of life contribute significantly to a high quality of living for many residents.



Source: Niche · Published 2026

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Diverse Lifestyles Drive Grand Strand Appeal



Georgetown County's strong showing in state rankings highlights its broad appeal to various demographics. From retirees seeking a tranquil coastal environment to families valuing natural beauty and a community-focused pace, the area caters to diverse lifestyle preferences. This inherent diversity in resident profiles fuels consistent demand across different housing segments throughout the Grand Strand.



02

Investment Potential in High-Ranking Coastal Markets

A consistent high ranking in 'Best Places to Live' categories often correlates directly with sustained real estate value and long-term investment potential. For the Grand Strand, Georgetown County's favorable living conditions suggest a stable and appreciating market for both primary residences and strategic investment properties. This sustained allure helps underpin the region's long-term market health and growth trajectory.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate

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