

Bastrop's Economic Surge Meets Evolving Housing Market

Tech and manufacturing drive growth while real estate recalibrates.

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THE DATA

4.5%

Typical Price Reduction (Statewide)

Texas sellers are increasingly adjusting prices amidst rising inventory and buyer caution.

The Texas A&M Real Estate Research Center's latest report indicates a statewide trend where sellers are cutting prices by an average of 4.5% as inventory rises. This reflects a shift towards a more balanced market, offering opportunities for informed buyers in growth areas like Bastrop County.



Source: Texas A&M Real Estate Research Center · Published July 27, 2026

01

Economic Boom Fuels Demand, But Affordability Remains Key

Bastrop County continues to be a hub for significant investment, particularly in aerospace, advanced manufacturing, and data centers. Companies like SpaceX are expanding operations, attracting new residents and jobs. This robust economic activity underpins long-term housing demand, yet buyer demand remains sensitive to pricing and prevailing interest rates, creating a nuanced local market.

02

Strategic Pricing and Market Patience Reward Sellers

With increased housing inventory across Texas, buyers in Bastrop County now have more options. Sellers who accurately price their properties for current market conditions, moving away from past peak valuations, are finding more success. The market favors well-positioned homes that reflect the current balance of supply and demand.

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