

Is Luxury Real Estate Building Up or Out?

Explore the global trend towards vertical construction in high-end markets.

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THE DATA

Vertical Development

Luxury Construction Trend

Luxury real estate development is increasingly focusing on vertical construction, exemplified by recent projects in Ahmedabad and Gandhinagar.

This strategic shift reflects a global adaptation to land scarcity, urban density, and a desire for integrated, amenity-rich living experiences within prime locations. As demand for exclusive properties intensifies, developers are leveraging innovative architectural and engineering solutions to maximize urban footprints.



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Maximizing Prime Urban Footprints

The drive towards vertical luxury is a direct response to the finite availability of prime land in desirable global cities. By building upwards, developers can create more exclusive units in highly sought-after locations, catering to a clientele that values centrality and convenience. This approach optimizes land use while preserving open spaces where possible.



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Integrated Lifestyle and Amenity-Rich Living

Vertical luxury developments often embody a 'city within a building' concept, offering unparalleled amenities and services directly within the residence. This includes private clubs, wellness centers, fine dining, and bespoke concierge services, creating an exclusive and self-contained ecosystem. This integrated lifestyle is a key differentiator for discerning luxury buyers.

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