Huntsville: Still a Premier Alabama Market?

A new national ranking provides fresh perspective on Rocket City's standing.

Swipe for insights →

THE DATA

#110

U.S. News Best Places to Live

Huntsville's national ranking in the 2026-2027 U.S. News & World Report Best Places to Live report.

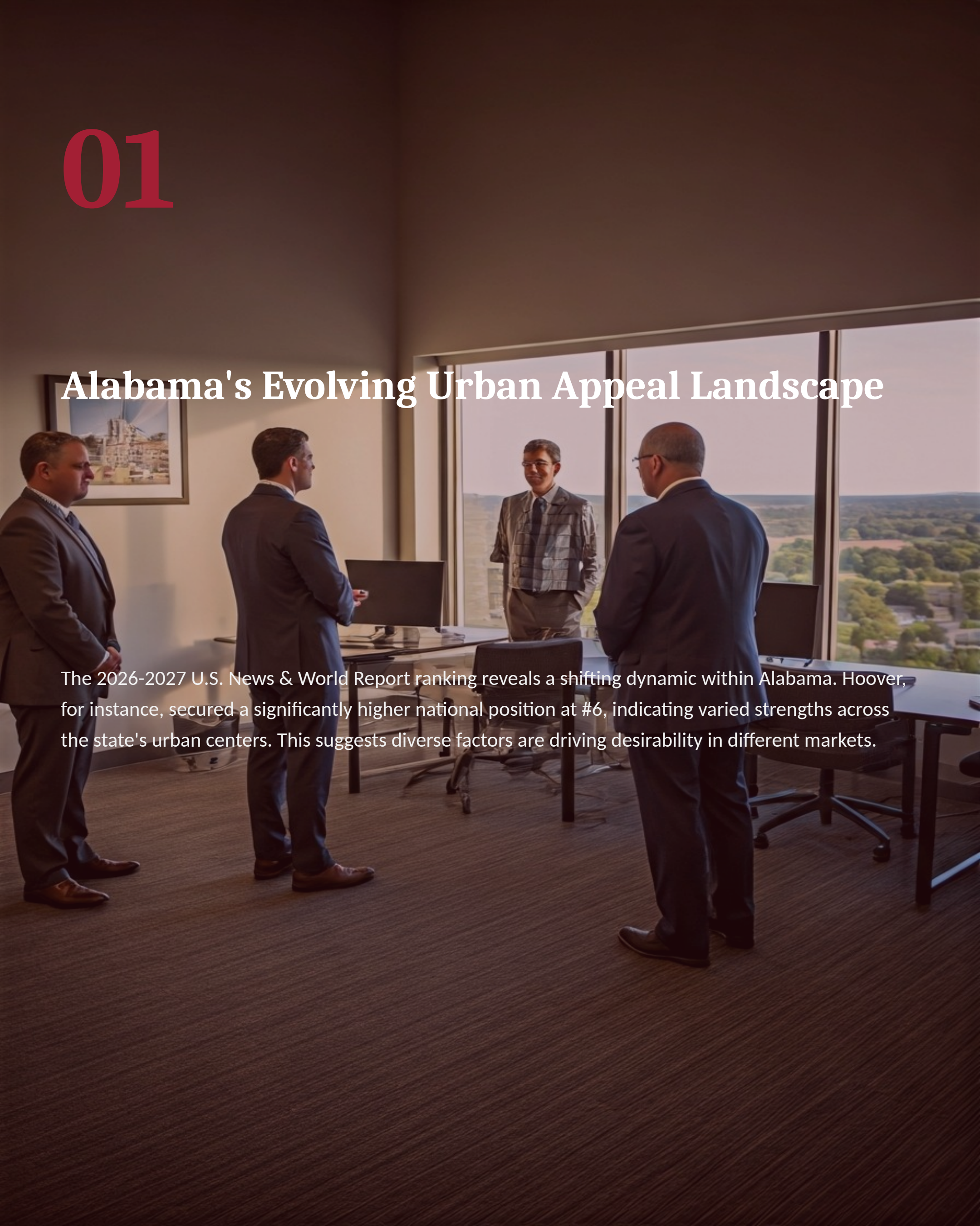
While Huntsville continues to draw significant attention, its position has adjusted in the latest national assessment. This comprehensive ranking evaluates cities across diverse metrics including value, quality of life, job market strength, and overall desirability.



Source: U.S. News & World Report · Published May 20, 2026

01

Alabama's Evolving Urban Appeal Landscape



The 2026-2027 U.S. News & World Report ranking reveals a shifting dynamic within Alabama. Hoover, for instance, secured a significantly higher national position at #6, indicating varied strengths across the state's urban centers. This suggests diverse factors are driving desirability in different markets.



02

Huntsville's Enduring Economic Momentum

Despite its overall 'Best Places to Live' ranking, Huntsville's underlying economic strength remains robust. Earlier this year, U.S. News & World Report separately recognized Huntsville as #2 among best-performing cities for growth and innovation. This highlights the city's consistent economic vitality and future potential.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate



ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy