

Charleston: Top Tier Living. Again.

Discover why the Holy City consistently ranks among America's most desirable places to call home.

Swipe for insights →

THE DATA

#12

Best Places to Live in the U.S.

Charleston, SC, continues its strong performance in national quality of life assessments.

In the latest U.S. News & World Report rankings, Charleston, South Carolina, secured the #12 spot nationally for overall livability. This prestigious recognition highlights the city's unique blend of cultural richness, economic opportunity, and coastal charm, drawing sustained interest from residents and investors.



Source: U.S. News & World Report · Published August 09, 2026

01

Quality of Life Fuels Sustained Demand

Charleston's high ranking is driven by factors such as its vibrant arts scene, acclaimed culinary landscape, and access to pristine beaches. This exceptional quality of life consistently attracts new residents, contributing to a robust and competitive housing market across Charleston, Berkeley, and Dorchester counties.



02

Economic Vitality Bolsters Market Resilience

Beyond its lifestyle appeal, Charleston boasts a growing job market and diversified economy, particularly in sectors like aerospace, technology, and tourism. This economic stability provides a strong foundation for the real estate market, underpinning property values and fostering long-term investment confidence.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Designated Broker, ALEX.RealEstate
Chair & CEO, ALEX

+1 713.591.9902 · diane@alex.realestate



ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy