Is Baldwin County Alabama's Best-Kept Secret for Quality Living?

Discover why our coastal communities consistently rank among the state's elite.

Swipe for insights →

THE DATA

#7

Best Counties to Live in Alabama

Baldwin County earns a top-10 spot statewide in Niche's 2026 rankings.

Niche.com evaluates counties based on a comprehensive analysis of factors including public schools, housing, jobs, and local amenities. Baldwin County's consistent performance highlights its appeal for families and individuals seeking a high quality of life.



Source: Niche.com · Published 2026

01

Coastal Charm Meets Community Excellence

Cities like Fairhope and Daphne contribute significantly to Baldwin County's high ranking, offering top-rated schools and vibrant community atmospheres. This blend attracts diverse residents, from young professionals to retirees seeking an active lifestyle along the Gulf Coast.



02

Diverse Lifestyles, Enduring Value

From the bustling beaches of Gulf Shores and Orange Beach to the quieter, family-friendly inland towns, Baldwin County provides a range of living experiences. This diversity, coupled with a strong sense of community, underpins its enduring appeal and real estate value.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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