Georgetown Market: How Fast Are Homes Moving?

Speed and competition define today's buyer landscape.

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THE DATA

48 days

Average Days on Market

Homes in Georgetown are selling significantly faster than the regional average.

The rapid pace of sales in Georgetown, with an average of 48 days on market, underscores strong buyer demand. This quick turnover indicates a competitive environment for those seeking to purchase property.

Source: Texas A&M TRERC · Published July 13, 2026

01

Intensifying Buyer Competition Drives Georgetown's Rapid Market Pace

The Texas A&M Real Estate Research Center's latest analysis suggests that the reduced average days on market is a direct result of increased buyer competition. Properties priced strategically and presented well are often receiving multiple offers, driving the swift transaction timelines.

02

Federal Interest Rates Influence Buyer Urgency in Georgetown

While not a local statistic, the current federal interest rate environment, as reported by FRED (Federal Reserve Economic Data), contributes to a sense of urgency among qualified buyers. Securing favorable financing terms encourages faster decisions in a competitive market like Georgetown.

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