Is Georgetown's Inventory Keeping Up With Demand

New Q2 data reveals critical trends for buyers and developers.

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THE DATA

2.8 Months

Housing Inventory

Georgetown TX's housing inventory remains below a balanced market, even with new construction.

This figure, while slightly improved, indicates that buyer demand continues to outpace the supply of available homes. For potential homeowners in Georgetown, understanding this dynamic is crucial for effective search strategies.

Source: TRERC · Published July 09, 2026

01

Persistent Low Inventory Fuels Competition

Despite ongoing development, Georgetown's housing supply of 2.8 months suggests that competition for well-priced homes remains. Buyers should be prepared to act decisively and leverage local expertise to navigate the market effectively.

02

New Construction is Key for Future Supply

New construction permits in Williamson County, including areas around Georgetown, are up 15% year-over-year. This growth indicates a strong response to demand, promising more options for buyers in the coming months and years, particularly in master-planned communities.

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