San Antonio's Buyer Advantage: Still Strong?

How affordability and activity define the current market landscape

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THE DATA

48 Days

Average Days on Market

Homes in San Antonio are still selling relatively quickly.

This indicates robust buyer interest and efficient market absorption. While not as rapid as peak periods, properties are not lingering, suggesting healthy demand fueled by continued population growth.

Source: Dallas Federal Reserve · Published July 07, 2026

01

Affordability Fuels Sustained Buyer Demand

San Antonio continues to attract a steady stream of new residents due to its relative affordability compared to other major Texas metros. This value proposition translates directly into consistent buyer activity, maintaining market momentum even amidst broader economic shifts.

02

Efficient Market Absorption Signals Confidence

The relatively short average days on market underscore buyer confidence in the San Antonio MSA. This quick absorption rate suggests that well-priced and well-presented properties are securing offers promptly, reflecting a market where serious buyers are actively engaged.

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